



*Wisconsin Tribal Economic Prosperity Planning 301: Business Model Canvas
November 29th | Bad River Lodge and Casino | 8 AM-5PM*

Join us for a full-day training on how to use the Business Model Canvas to start, grow and/or pivot small businesses and tribal enterprises here in the Bad River Tribe. We'll be using a C-Store as our case study, and you'll be walking away with a completed Business Model Canvas for planning purposes!

Schedule:

8:00-8:30 AM: Arrival and Check in

8:30-11:45 AM: Welcome, Introductions, Customer Segments, Value Propositions, Channels, and Customer Relationships

11:45 AM-12:30 PM: Lunch

12:30-3:30 PM: Revenue Streams, Key Resources, Key Activities, Key Partnerships, Cost Structure, Recap & close

3:30-5:00 PM: Resource round robin, information discussion, networking

The Tribal 301 training is part of a three-part Tribal Economic Prosperity Planning (WTEPP) series. We will circle back around after this offering to schedule the 101 and 201 offerings!

RSVP to Laura Miranda at sbs@badriver-nsn.gov by Nov 22

in order to be included in the meal count.

Please include any special meal requests in your RSVP

Thank you to our key partners:



AICCW • FACC



Great Lakes Inter-Tribal Council, Inc.

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