

BAD RIVER BAND OF LAKE SUPERIOR TRIBE OF CHIPPEWA INDIANS

CHIEF BLACKBIRD CENTER

P.O. Box 39 Odanah, Wisconsin 54861

REQUEST FOR PROPOSALS

FOR

Economic Diversification Strategy and Feasibility Study

Bad River Band of Lake Superior Tribe of Chippewa Indians is seeking proposals through solicitation for an Economic Diversification Strategy and Entrepreneurial Feasibility Study. The objectives and expectations of the Economic Diversification Strategy (EDS) project are as follows:

1. Work with the Economic Development Coordinator to execute objectives in providing consultation and technical assistance to tribal program staff and Tribal Council regarding economic and community development strategies including economic diversification.
2. Provide a broad-based participation plan to solicit input throughout the process and communication channels to inform the community.
3. Include background on the economic conditions of Bad River based on the recent Census and other available data.
4. Assist tribal program staff and Council in prioritizing the economic development goals of the community.
5. Include a SWOT Analysis, Strategic Direction, Action Plan, Evaluation, and Resilience strategies, or similar objectives that clearly outline a strategy, prioritization, specific steps to achieve those goals, and benchmarks by which to measure progress.
6. Specifically examine land use and potential development of commercial zones as a strategy in economic diversification.
7. Consider regional and other local economic development strategies to ensure collaboration. These include the annual updated Northwest Wisconsin Regional's CEDS from Northwest Regional Planning Commission (2020) and other reports.
8. Identify potential local and regional partnerships or collaborations including governments, industries, investors, non-profits, and educational institutions that could further the economic development goals of Bad River.

The objectives and expectations of the Entrepreneurial Feasibility Study (EFS) are as follows:

1. Assess the level of community and business support for the business incubator model.
2. Assess the business need for office space.
3. Development of a financial analysis of the ability for the facility to be self-sustaining.
4. Determine long-term sustainability of the proposed facility and potential funding sources for creation of the facility as well as operations.
5. Identify institutions and organizations that could be partners in the incubator effort.
6. Recommend a general operational and management plan for the incubator.

Economic Development Purpose: The consultant shall determine the role of the business incubator in supporting the tribe's economic development objectives by strengthening the presence within the region, nurturing an atmosphere of entrepreneurialism, and increasing the viability of Bad River as a business center.

The minimum products and deliverables:

- Preliminary reports and project updates prepared at agreed upon milestones.
- One digital copy in Microsoft Word format, print-ready graphics included in each preliminary report.
- Color copies of final plan draft for comments, final plan copies to include bound color copies, one unbound color copy, one digital Microsoft Word and PDF format.

- Presentation graphics for public meetings to be determined prior to meeting.

Proposals are required to contain the following information:

- Interest: Brief description indicating interest in the project and identifying the firm's ability to provide services needed.
- Introduction: A brief description of the firm including the number of years the firm has been in existence, range of professional services, office locations, and staff size.
- Work Program: In the project overview, describe the general project approach and process to be employed and describe a process approach that was used in the past to successfully complete a similar project.
- Experience and Qualifications: Brief documentation of the firm's prior work relevant to this RFP including the name, address, and phone numbers of client references and the primary contact persons. List any work you have done with Tribal Nations and explain any traditional protocols used.
- Consultant Personnel: Identify individuals from the firm's professionals and others who will work on the project.
- Timeframe: Submit an estimated project timeframe for meeting important project targets. Describe the proposed project schedule including timeline of major milestones, deliverables, and completion.
- Estimated Costs: Submit cost estimates for Economic Diversification Strategy.

The Bad River Band of Lake Superior Tribe of Chippewa Indians is a federally recognized Indian Tribe organized under Section 16 of the Indian Reorganization Act of 1934, U.S.C. Section 476. This entitles the Tribe to government pricing and exempts the Tribe from state sales and use taxes and from federal excise taxes. Therefore, price quotations should not include such taxes.

This Request for Proposals is open to all qualified, responsive bidders. Indian Preference will apply in the selection process in accordance with the Tribal Employment Rights Ordinance (TERO) or the Indian Preference Act of 1934 (Title 25, USC, Section 47), based on funding source requirements. Questions regarding TERO, and if the TERO fee applies to the RFP, may be directed to the Bad River Band's Human Resource office at 715-682-7111.

Firms or persons applying for Indian preference must provide evidence in its proposal of 51% or more Indian ownership. In addition, the firm or person must provide evidence of structure, management and financing affecting the Indian character of the firm. Documentation of and compliance with Indian Preference must accompany the proposal.

Sealed bids must be labeled **Economic Diversification Strategy and Feasibility Study** and submitted by January 15, 2021 at 4:00pm to

Bad River Tribe
Chief Blackbird Center
Attn: Executive Secretary
PO Box 39/72682 Maple St
Odanah, WI 54861

Questions regarding this project can be directed to Christopher Stanton, Economic Development Coordinator, Phone: 608.863.5817 Address: P.O. Box 39 Odanah, Wisconsin 54861

Any or all bids may be rejected when in the best interest of the Bad River Tribe.

Program:	<u>CES</u>
Accounting:	<u>AD</u>
Posted:	<u>12/8/20</u>
	<u>11:17</u> (am/pm)